

Council of Deans
Meeting Notes
September 18, 2001

Campus Response to Recent Events

Chancellor Berdahl expressed appreciation for the cooperation of faculty, staff and students following the tragic events of September 11 in New York, Pennsylvania, and Washington, D. C. He said there were very few complaints that the campus remained opened and everyone has rallied in support of efforts to maintain a supportive and inclusive community. He thanked the deans, and directors present at the meeting, for their help in this regard, noting that we are at the beginning of what may be a long series of historic events. A variety of follow-up responses are underway, including the review of our basic campus security plans and the increased visibility of campus police. He encouraged the deans to suggest potential points of vulnerability that the campus should address. The foundation for conducting a healthy dialogue with students has been laid in the event of a military response.

The Chancellor then invited the deans to share their views about issues the campus needs to address. Many expressed their heartfelt thanks for the poignant community ceremony in Memorial Glade. Three key action items emerged from the discussion:

- University Relation's research group is the node for gathering information about alumni who were involved in the September 11 disasters. Deans may contact VC McQuade for assistance.
- Development telemarketing activities have been suspended at all major universities, including Berkeley; the deans were asked to coordinate their telemarketing activities with the central development office.
- Berdahl asked Deans Breslauer, Schell, Midgley, Leonard, and Nacht to organize public symposia that examine the week's events and subsequent developments.

VP Maslach reported that resources for helping faculty deal with the emotional needs of students during crises were distributed via *Teachnet*. Leonard suggested that the Senate policy on the use of class time for discussion of the events should also be consulted.

Fundraising Priorities

This discussion focused on fundraising activities during the period between the recently completed Campaign for the New Century and the next major capital campaign. During this interim period, the campus academic plan will evolve, led by the Strategic Planning Committee. The plan eventually will guide the campus's next major capital campaign. (For further background, see Berdahl's memo of September 18, 2001.)

Two of the Chancellor's main fundraising priorities include the Health Sciences Initiative and the East Asian Library. The need for graduate fellowships is another emerging priority. Feasibility studies for BAM/PFA and Memorial Stadium are underway. The September 18 memo asks deans and directors to provide the Chancellor with a brief

description of the projects to which they are devoting the lion's share of their attention. The Chancellor wants to develop an inventory of the deans' fundraising activities, but clarified that, in developing the inventory, the campus is not now seeking new fundraising projects. He noted that some of the deans' current projects might be aligned with campus directions and considered a campus fundraising priority. Many that do not rise to that priority level will still receive the Chancellor's fundraising support.

The deans and others commented variously as follows:

- The genesis of the Health Science Initiative is not atypical. It resulted from an opportunity that satisfied a need. CITRIS developed similarly. A formal (rigid) fundraising planning process might not have produced these initiatives. Therefore, it is important that the campus fundraising priority setting process remain flexible.
- The inventory of fundraising priorities will inform the Chancellor and COD in ways that will build community, allowing deans and directors to identify common interests and support each other.
- The inventory will also enable the Chancellor to direct donors who are not interested in central fundraising priorities to projects sponsored by deans and directors.
- One dean reported that the seismic upgrade of his building led him to embark on a major project to fund improvements that would enable students to return to a building that meets their educational needs.
- The Trustees of the UC Berkeley Foundation are an important resource to the campus, and the Foundation benefits from having an academic presence at its meetings. The next meeting is October 5, 2001 and the deans urgently need to attend.
- Fundraising is a dynamic process and strategically important to the fiscal health of the campus. At least one COD meeting per semester should be devoted to fundraising.

Gray reiterated the original premise, that the Chancellor's solicitation is for current projects that he may consider adding to the above named priorities. The revised list of fundraising priorities will be reviewed at the October 2 meeting.

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